



Alan A. Wunsche, B.Sc., MBA, CPA, CA, CBP

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CEO, TokenFunder.io; CEO, [Leading Knowledge Ltd.](http://LeadingKnowledge.com)

Founder, [Blockchain Canada](http://BlockchainCanada.org)

Canadian Chair, ISO/TC307, [Blockchain](http://BlockchainCanada.org) and [Electronic Distributed Ledger Technologies](http://ElectronicDistributedLedgerTechnologies.com);
Standards Council of Canada.

Member, Audit Innovation Committee; Chartered Professional Accountants of Canada.

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Alan is a leading blockchain / fintech expert. Alan has hands-on finance and technology executive with deep governance, strategic planning, process reengineering, big data analytics, risk management and information management transformation consulting experience. Alan was recently elected Canadian Chair of [Canada's ISO/TC307 Blockchain Standards Committee](http://Canada'sISO/TC307BlockchainStandardsCommittee.com). Alan is a blockchain startup CEO, conference speaker, blockchain community organizer. Throughout his 25 year career, Alan has been a trusted business partner to CIO's, CFO's CRO's, CMO's and CHRO's, leading business performance improvement programs by transforming finance, customer and risk IT systems, processes, and organizational structures.

Alan is CEO, [Leading Knowledge Ltd.](http://LeadingKnowledge.com), a blockchain technology startup company and consultancy focused on digital transformation. He is known for his business intelligence and analytics technology expertise and is currently exploring applications of disruptive technologies leveraging the bitcoin and alternative blockchains, especially Ethereum. Alan advised CPA Canada on the future of the Finance function in a blockchain world. CPA Canada published his paper [Technological Disruption of Capital Markets and Reporting?: An Introduction to Blockchain](http://TechnologicalDisruptionofCapitalMarketsandReporting?:AnIntroductiontoBlockchain) (October 2016). He authors digital thought leadership at the [Algonomic Blog](http://AlgonomicBlog.com)

Alan is a Founder of [Blockchain Canada \(www.blockchaincanada.org\)](http://BlockchainCanada.org), a Canadian federal not-for-profit corporation with a mission of Connecting Canadian Blockchain Innovators and to help Canada be a leader in blockchain technology. He is currently leading "State of Blockchain Canada" a community-driven research project of 600+ members to discover the leaders of blockchain applications in Canada and advocate on behalf of the community. He curates a growing blockchain ecosystem at BlockchainCanada.org/ecosystem and blockchain thought leadership at BlockchainCanada.org/learn. He facilitated workshops at the **Federal Government (ISED)** and is speaking at other Government meetings (Canadian Federal Government Digital Caucus – Digital Innovation Ecosystem)

Following the Global Credit Crisis of 2008-2009, Alan joined **Scotiabank** International Banking to lead an Information Management review, and implemented a new enterprise-wide margin planning solution as Head, Business Intelligence in the Corporate CFO's Office. Alan moved to Scotiabank Global Risk Management as Vice-President, Credit Information Systems, where he transformed the timely delivery of risk data across 55 countries for the Chief Risk Officer and Senior Credit Committee. He led the development of a new **Business Intelligence Centre of Excellence** and the Bank's first global **Data Governance Office** for wholesale (non-retail) exposures. As Chair, Non-retail Data Governance Office, he represented Scotiabank as BCBS-239 credit risk lead with OSFI and the Canadian Bankers Association.

Originally a scientist (B.Sc.Chem), Alan earned his MBA (**Ivey Business School**) and his Chartered Professional Accountant (CPA, CA) designation with Price Waterhouse (now **PricewaterhouseCoopers**), Alan was a management consultant and process engineering expert with PwC. He was lead research author for 3 years of PwC's Financial Management Benchmarking and Best Practices Study, which included Canada's top 100 companies and global subsidiaries. Alan co-led PwC's Global Knowledge Management Centre for the global Strategic Change practice, and was lead certified instructor of PwC's Strategic and Organizational Change Methodology. With a passion for software innovation, Alan left PwC to focus on growing technology companies. He developed and sold an original 'dot com' web application, became Vice-President of technology incubator "itemus" and advised tech startups as Executive in Residence at the **University of Toronto Innovations Foundation's** Exceler@tor before it was integrated into MaRS.

Alan authored research on global innovation value and metrics for **CPA Canada** (formerly Canadian Institute of Chartered Accountants-CICA). Alan consulted for **Microsoft** and Sprint Telecom before joining **Deloitte's** Strategy & Operations Consulting in Finance Transformation and Integrated Performance Management. Ivey Business

Journal published his "*The CFO as Strategist and Catalyst in Building a High-Performance Culture*" and he won Deloitte's Best Author award for "*The World is Your Think Tank*".

Alan Wunsche is a Chartered Professional Accountant (CPA,CA) and Member of the Chartered Professional Accountants of Ontario <Canada>. He holds a Bachelor of Science (Chemistry) from the University of Western Ontario and a Masters of Business Administration (MBA) from Ivey Business School (University of Western Ontario). He has obtained the Canadian Securities Course certification. He is a Certified Bitcoin Professional with in-depth knowledge of cryptocurrencies.

Reports, Presentations and Publications:

"ESTMA (Extractive Sector Transparency Measures Act) Program Technology Feasibility Assessment"

- Confidential Blockchain Technology Report for the Department of Natural Resources Canada, Government of Canada; March 2017

"Initial Coin Offerings: The Future for Online Investing or Regulatory Crisis?"

- <https://www.slideshare.net/alan.wunsche/blockchain-initial-coin-offerings-the-future-for-online-investing-or-regulatory-crisis>
- Keynote Presentation at National Crowdfinance Summit; March 2017

"Technological Disruption of Capital Markets and Reporting?: An Introduction to Blockchain"

- <https://www.cpacanada.ca/en/business-and-accounting-resources/other-general-business-topics/information-management-and-technology/publications/introduction-to-blockchain-technology>
- Published by Chartered Professional Accounts of Canada (CPA Canada), October 2016

"The Global Blockchain Landscape: (Transforming Finance... and beyond)"

- Keynote Presentation at UWCIS Blockchain Technology Conference: "*An important look at a blockchain future for Finance, Accounting, and Auditing Professionals*"
- Organizer and Keynote Presenter: UWCISA Blockchain for Finance Conference; September 2016

Blockchain Payments Innovation Panelist

- Payments Innovation Conference; 2016

Blockchain Innovation Panelist

- CIO Canada Summit; 2016

"Blockchain Canada Hackathon" (Judge)

- Organized and Managed by Blockchain Canada; June 2016

"Ethereum in Action Series"

- Education Series for Blockchain Developers
- Organized and Managed by Blockchain Canada

"Accounting for Blockchain Tokens"

- Professional Development Conference of the Cryptocurrency Consortium
- Workshop Presentation at Blockchain Training Conference; June 2016

"The Blockchain Revolution: Where can we go from here?" (Blockchain Keynote)

- 9th Biennial Research Symposium; University of Waterloo Centre for Information Integrity and Information Systems Assurance; October 2015